

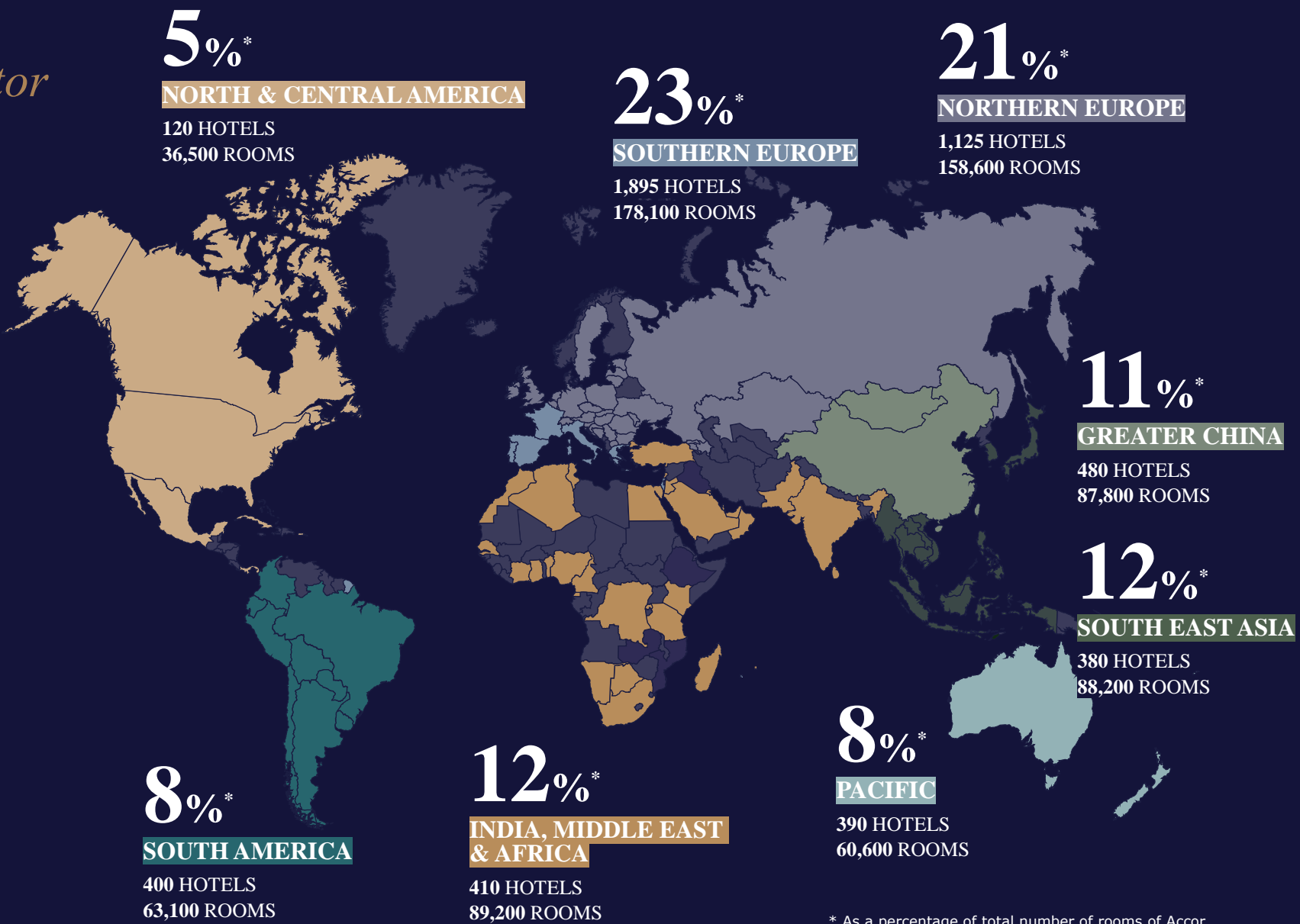
ELSA
Brand Presentation ACCOR



Accor,
a worldwide hotel operator

5,200 — Hotels
762,100 — Rooms
110 — Countries

1,200+ — Hotels
211,200+ — Rooms
Pipeline



* As a percentage of total number of rooms of Accor managed and franchised hotels, as of June 30, 2021.





Live

Work

Play

Business accelerators

Luxury

Premium

Midscale

Economy

Distribution

Experience

Operations

RAFFLES

EMBLEMS

mantis

ANGSANA

mantra

BreakFree

WOJO

POTEL CHABOT

d-edge

JOHN PAUL

ASTORE

ORIENT EXPRESS

SLS



25h
twenty five hours hotels

NOVOTEL

ibis

MAMAWORKS

PARIS SOCIETY

GEKKO

BANYAN TREE

SOY



HYDE

MERCURE

ibis
STYLES

VERYCHIC

DELANO

MORGANS
ORIGINALS

Art Series

MÖVENPICK

adagio

greet

ResDiary

SOFITEL
LEGEND

SOFITEL

MONDRIAN

GRAND MERCURE

MAMA
SHELTER

ibis
budget

Fairmont

RIXOS

PULLMAN

PEPPERS

TRIBE

JO&
JOE

onefinestay

swissôtel

THE
SEBEL

hotelF1





ALL STAY WELL

**WE ARE COMMITTED TO ENSURING THAT
YOU STAY SAFE AND STAY WELL IN ALL OUR HOTELS**

**High standards of hygiene and cleanliness are delivered
across all our brands, all over the world.**

The COVID-19 pandemic has brought us to elevate those standards even further; therefore, we have launched the **ALLSAFE Label**, which represents some of the most stringent cleaning standards & operational procedures in the hospitality industry.

Accor's global cleanliness & prevention standards have been developed with and vetted by Bureau Veritas, a world leader in testing, inspection and certification. Today **96% of Accor network has adopted the ALLSAFE cleanliness and hygiene protocols.**

#ALLSAFE

ACCOR



**A strategic partnership with AXA –
a world leader in insurance
& assistance**

Accor and AXA have launched a ground breaking global partnership to provide medical support across all Accor hotels worldwide should guests need medical assistance during their stay.

Some key actions



A waste revolution is sweeping through Europe and Accor restaurants are leading the fight.

To avoid waste, every initiative counts. With a little creativity, we have obtained encouraging results. Here are a few examples from our worldwide actions:

- Partnership with **Too Good To Go**: Since its launch in 2016 Accor has saved 467.000 meals, the equivalent of 1.253 flights from Paris to New York
- **Fairmont Hotel Vier Jahreszeiten**: trimmings are used for stock and sauces, coffee grounds are collected and given to local hobby farmers for fertilizer
- **Fairmont Quasar Istanbul**: certain leftovers are used to make signature spices included in the Spice Library at Aila restaurant, which are used in the kitchen and available for guests to purchase.



Accor is the first major international hotel group to commit to reach net-zero by 2050 and join 'Business Ambition for 1.5°C'

Our priorities:

- Drastically **reduce the carbon emissions of hotels by 2030 and reach net-zero by 2050**, including improved hotel energy efficiency, green energy procurement, adapting our F&B offers....
- Launch new **net-zero carbon options and offers for our guests** to balance the remaining carbon emissions while hotels reduce their emissions on the path to net-zero. The new Net Zero Carbon Hospitality Tool enables our B2B guests to achieve net-zero today!

Launching the Net-Zero Carbon Hospitality Tool

Developed with "My Climate Foundation", the tool offers ways to calculate carbon emissions and make any activity carbon-neutral and certified.





ALL – Accor Live Limitless is a lifestyle loyalty program that goes beyond hotels and offers, elevating hospitality to make life extraordinary. Everywhere.

ALL – Accor Live Limitless gives its members offers, rewards and experiences to enjoy high-end, once-in-a-lifetime VIP experiences in sport, art, dining, travel, wellness, shopping and entertainment.

68 million members

5,000+ addresses

90+ partners

300M+ visits every year on all.accor.com

FOR OUR GUESTS' WAY OF LIFE


A GENEROUS PROGRAM

UNIQUE EXPERIENCES

A DIGITAL PROGRAM



ALL – Stay Benefits for Members



	CLASSIC	SILVER	GOLD	PLATINUM	DIAMOND
Online check-in	●	●	●	●	●
Fast check-out	●	●	●	●	●
Free Internet access worldwide	●	●	●	●	●
Priority Welcome	—	●	●	●	●
Welcome drink available for each registered guest in the member's room	—	●	●	●	●
Welcome amenity	—	—	●	●	●
Upgrade to next room category Subject to availability	—	—	●	●	●
Suite Night Upgrade benefit enabling members to book a "suite" at the price of a "room"	—	—	—	●	●
Complimentary breakfast everyday in Asia Pacific	—	—	—	●	●
Complimentary breakfast on week-end in the rest of the world	—	—	—	—	●

MEETINGS & EVENTS

Meeting all needs

With state-of-the-art equipment, innovative catering and bespoke activities, our hotels, from luxury to economy, ensure that every business event is a success for our guests.

3,200
hotels

18,500+
Meeting rooms

21,000
event organizers are members of the meeting planner loyalty program
ALL MEETING PLANNER



ALL CONNECT

*A new hybrid meeting concept
powered by Microsoft Teams*

ALL CONNECT enables corporate customers and meeting planners to combine physical in-hotel meetings with virtual interactions across multiple locations simultaneously.

100%
of Accor hotels equipped by the end of 2022.



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